**Shareholder Survey Summary Report**

February 15, 2021

1. How many days per year do you typically access the property on an annual basis.
2. 0 1
3. 0-10 3
4. 10-25 8
5. 25-50 12
6. Rank the following reasons that you desire to own stock in Diana Company?

(1. being most important- 3 being least)

14 Recreational Opportunity

7 Trustee for future generations of my family

2 Financial Investment

1 person didn’t respond

1. Do you own a private camp

a. Yes 14

b. No 9

1. If the answer to number 3 was No, would you like the opportunity to build a private camp?
2. Yes 3
3. No 6
4. Do you support the concept of selling lots to existing camp owners as a tool to raise revenue?
5. Yes 14
6. No 6

4 undecided

1. Do you support the creation of additional camp lots to make the sale of stock more attractive (i.e. create a package deal, Stock + Lot= one price).
2. Yes 16
3. No 5

3 undecided

1. Should there be a temporary moratorium on the construction of new camps until the financial condition of the corporation is better?
2. Yes 8
3. No 12

4 undecided

1. Should camp owners be charged an annual fee?
2. Yes 8
3. No 12

4 undecided

1. Do you use the Main Camp?
2. Yes 14
3. No 10
4. If the answer to question 9 was yes for what primary purpose do you use the main camp?

a. Day use 3

b. Overnight accommodations for yourself 2

c. Overnight accommodations for yourself and family/guests 9

1. If the answer to question was overnight accommodations, how many nights do you stay in the main camp in a typical year?
2. 0-3 6
3. 3-5 1
4. 5-10 3
5. >15 1
6. Do you hunt on the property if so how many days do you hunt in a typical year?
7. 0-5 8
8. 5-10 2
9. 10-15 3
10. >15 7

4 people don’t hunt on the property

1. Do you fish on the property if so how many days do you fish in a typical year?

a. 0-5 10

b. 5-10 7

c. 10-15 1

d. >15 2

4 people don’t fish on the property

1. How important is stock value to you?
2. Very 7
3. Somewhat 6
4. Minor consideration 7
5. Not at all 4
6. Are you or have you considered offering your Stock up for sale?

a. Yes 5

b. No 9

1. Would you support the creation of additional shares of stock to attract additional members?
2. Yes 11
3. No 12

1 person didn’t respond

1. Would you support creation of additional shares of stock to be sold to existing members?
2. Yes 12
3. No 11

1 person didn’t respond

1. Would you support the sale of associate (non-stock owning) recreational memberships on an annual basis?
2. Yes 10
3. No 13

1 person didn’t respond

1. Understanding the existing C-Corp status of Diana Company is a limiting factor for the company to raise revenue, would you support further investigation into the elimination of the C-Corp and use of only a LLC?

a. Yes 15

b. No 4

5 undecided

1. Should the LaParr Property be sold in its entirety?

a. Yes 5

b. No 14

5 undecided

1. Should we market a portion of the LaParr Lot but retain the access road and the portion adjacent to Diana Timberlands LLC?

a. Yes 17

b. No 4

3 undecided

1. Would you support selling any other acreage (i.e. portions of the original property?)
2. Yes 12
3. No 8

4 undecided

1. If you answered yes to question # 22, please rank the following (1 being most desirable-3 being least desirable).

7 Bryant’s Bridge Road

5 Goose Pond Road near the White House Camp

4 Goose Pond Road Former Sonny Ashlaw Lease

Some people answered NO for question # 22 but still ranked the list for question # 23

1. Would you support daily guest fees for family member usage? Fees would be the responsibility of the Shareholder.

a. Yes 7

b. No 16

1 undecided

1. Would you be willing to provide additional financial support other that annual dues to Diana Company Inc. If it were and equitable contribution by all shareholders?

a. Yes 11

b. No 12

1. How much is too much for an access fees (dues)?
2. $500 5
3. $700 2
4. $1,000 5
5. $1,500 11

1 undecided

1. Would you be willing to pay an equal portion of the annual operating budget (currently $1,600 +/- per shareholder)?
2. Yes 9
3. No 13

2 undecided

1. Do you support the concept of leasing property to other hunting Clubs (in addition to the current arrangement with Brown Creek Club)?

a. Yes 15

b. No 6

3 undecided

1. Would you be willing to serve on the board of directors now or in the future?
2. Yes 14
3. No 9

1 undecided

1. Would you be willing to be an officer now or in the future?
2. Yes 12
3. No 11

1 undecided

1. Would you be willing to serve on a committee?
2. Yes 17
3. No 5

2 undecided